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 **PRESENTS**

**Webinar #1**





With **Laurent Masscheleyn**  
CEO and founder of RD2  
Conseil

**Doctors, promote  
your skills to  
companies!**

 **Wednesday  
January 25th, 18h30**





## HOW TO USE LINKEDIN TO BE MORE ATTRACTIVE ?

By Laura MATABISHI-BIBI



Your professional network can help you find a job and unlock new opportunities. LinkedIn is the top online site for professional, social and career networking and the largest global professional network with more than 850 million users in more than 200 countries and territories around the world [1]. In this newsletter edition, we will give some tips to be more efficient and attractive on LinkedIn.

### ❑ UPDATE YOUR “PROFESSIONAL STATUS”

The few words that appear below your photo are crucial for the recruiters who will decide whether or not to visit your profile. Quote what you are looking for, your specialization or a specific quality. Especially for young doctors, don't hesitate to indicate “Junior scientist” rather than “PhD student”. Moreover, you can rename the URL of your public profile in order to appear more easily : [fr.linkedin.com/in/prenomnom](https://fr.linkedin.com/in/prenomnom). (see this [page](#) for help).

### ❑ USE KEYWORDS

To find candidates who match their expectations, recruiters use the LinkedIn search engine. To know which kinds of keywords used, you can visit professional profiles or browse several offers that interest you and list the occurrences [2].



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### ❑ WRITING YOUR LINKEDIN PROFILE SUMMARY

Your summary or About section is one of the way to built a coherent profile. By reading it, LinkedIn users should quickly understand who you are, what you do and what you can bring to them. The company recommends writing three to five spaced short paragraphs [2].

### ❑ CONNECT WITH PEOPLE YOU KNOW... BUT ALSO WITH CONTACTS YOU'VE LOST TOUCH WITH

By connecting with people you know on LinkedIn, you'll not only see more relevant conversations in your feed, but you'll also have visibility into your connections professional networks you may not have known about [3].

### ❑ REQUEST LINKEDIN RECOMMENDATIONS

Positive recommendations written by previous employers, clients or colleagues can show what kind of employee you are and what your strengths are [2]. The best way to get recommendations on LinkedIn is to give them. They will probably reciprocate if you take the time to help them out [4].

#### References

[1] : <https://about.linkedin.com/fr> LinkedIn. "About LinkedIn." Accessed April 14, 2021.

[2] : LinkedIn. "How Do I Create a Good LinkedIn Profile?" Accessed April 14, 2021.

[3] : LinkedIn « [Four Tips to Network on LinkedIn](#) ». June 12, 2020.

[4] : [How to Ask for a Recommendation on LinkedIn](#). Alison Doyle. January 13, 2021



## *ImCheck Therapeutics*

Towards immunotherapeutic for cancer treatment

By: Raheka Gusti



Partner of the first edition of the BIOTechnoSud forum organized the 20<sup>th</sup> October, 2022, *ImCheck Therapeutics* is a leading French's start-up directed by Pierre d'Epenoux and specialized in the design and development of immunotherapy antibodies fighting against cancers, infectious diseases and auto-immune pathologies.

Co-founded in 2015 by Benjamin Charles (Chief Business Officer), the Pr. Daniel Olive and Alem Truneh (CTO), ImCheck is a spin-off from the Institute Paoli Calmettes (IPC) in Marseille, one of the main European cancer centers. Thanks to the discovery and the understanding of the immunoregulatory properties of butyrophilins (BTNs) by the Prof. Daniel Olive, head of the immunity and cancer team at the Cancer Research Center of Marseille (CRCM), the biotech start-up offers "first-in-class" immunomodulatory antibodies targeting gamma delta T cells and tumor-associated macrophages (TAMs) [1].

In 2021, *ImCheck Therapeutics* advanced its first immuno-oncology program targeting BTN3A to activate gamma delta T cells in the clinic and successfully produce a broad pipeline of monoclonal antibody drug candidates [2].



## *ImCheck Therapeutics*

Towards immunotherapeutic for cancer treatment

By: Raheka Gusti



In 2022, the biotech successfully raised €96 million from private investors, raising more than €158 million since its creation [3]. In the same year, the company was recognized for the third year as one of the top 120 French start-ups. Such achievement also highlights *ImCheck therapeutics* as one of the 5 companies in the Region Sud and the only biotech company in the region among 20 HealthTech - BioTech - MedTech companies selected for the year. At the national level, ImCheck is one of 7 biotech companies developing innovative therapies [4].

Don't hesitate to submit a spontaneous application if you want to join their team !

References:

[1] : [www.imchecktherapeutics.com](http://www.imchecktherapeutics.com)

[2] : De Gassart *et al.*, Science translational medicine. October 2021

[3]:[www.challenges.fr/entreprise/la-biotech-marseillaise-imcheck-therapeutics-leve-96-millions-deuros\\_816631](http://www.challenges.fr/entreprise/la-biotech-marseillaise-imcheck-therapeutics-leve-96-millions-deuros_816631)

[4]:[www.imchecktherapeutics.com/all-press-release](http://www.imchecktherapeutics.com/all-press-release)



The **REAL** section (for **Read** – Analyze – **Listen**) highlights our recommendations of the month.

**What you can **READ** this month ?**

- *What Will the Global Economy Look Like in 2023 ?* By Walter Frick. Dec 16th, 2022. Three experts explore how the global economy will look in 2023.
- *What to Expect in 2023 in AI ?* by Shana Lynch. Dec 14th, 2022. The Human Centered Artificial Intelligence from Stanford University faculty shares their predictions for this new year.

**What you can **ANALYZE** this month ?**

- *The World Ahead 2023* - The Economist. Analyze the future-gazing analysis, predictions and speculation to the interlocking challenges facing the world.

**What you can **LISTEN** this month ?**

- *Podcast : Academic PRIDE: Navigating Grad School Admissions, Life, & Career as a Queer Student of Color.* By Dear Grad Student. 2022



## SPECIALS EVENTS OF THE MONTH

18<sup>th</sup> January : Opening of the “PhD & Career Development” MOOC.

The season 7 starts on the 18th January 2023 but you can already register [here!](#) This MOOC will provide you some advices to build your skills portfolio, identify possible careers after your PhD, develop your career plan.

25<sup>th</sup> January : “Doctors : promote your skills to companies” webinar.

Organized by BIOTechnoSud and Réseau BIOTechno with the special participation of Laurent Masscheleyn, our first webinar of the year aims to understand the advantages of your doctoral experience and the keys to enhance your expertise with the companies.

The graphic features a circular portrait of Laurent Masscheleyn on the right. On the left, there are logos for 'Réseau BIOTechno PRESENTS' and 'RD2 CONSEIL'. The text 'Webinar #1' is in a blue box. Below, it says 'With Laurent Masscheleyn CEO and founder of RD2 Conseil'. The main headline is 'Doctors, promote your skills to companies!'. The date and time are 'Wednesday January 25th, 18h30'. A QR code is at the bottom left, and a 'REGISTER' button is at the bottom right. A small paragraph at the bottom right explains the session's purpose.

With  
**Laurent Masscheleyn**  
CEO and founder of RD2  
Conseil

**Doctors, promote  
your skills to  
companies!**

Wednesday  
January 25th, 18h30

Réseau Biotechno & RD2 Conseil invites you, for the very first webinar of the 2023 season !

This session aims to understand the advantages of your doctoral experience and the keys to enhance your expertise with companies

REGISTER



January

9<sup>th</sup>

## ***“Doctorant.e.s: osez transférer vos compétences” –***

by PhDOOC association

**Monday 9<sup>th</sup>, 7pm**

The Family’s Pub - 3 Rue Saint-Joseph 38000 Grenoble

PhDOOC organizes a conference where 3 guests will give you some advices about the skills of doctors.

Click [here](#) for registration !



January

10<sup>th</sup>

## ***“Atelier qui proklasque” – by KLASK !***

**Tuesday 10<sup>th</sup>, 9:30 to 12:30 am**

Pôle Associatif Désiré Colombe

KLASK! offers you an informal discussion with Marc Chevalier around the challenges of the professional transition of doctors “outside the academy”.

Registration to [klask.info@gmail.com](mailto:klask.info@gmail.com)



January

13<sup>th</sup>

## ***“Imagine Bioentrepreneurs Launchpad “–***

by Imagine institute

**Deadline for submission : Friday 13<sup>th</sup>**

PhD, post-docs, researchers, students, employees: join the program dedicated to entrepreneurship in the healthtech ecosystem.

Apply to [Pauline Seiter](#) or send a mail to [bioentrepreneurs@institutimagine.org](mailto:bioentrepreneurs@institutimagine.org).



January

16<sup>th</sup>

## ***“PhD Job Day 2023” - by Lille university***

Online event

Take part to the PhD Job Day, the appointment of the employment for young talents! This is a 100% online job fair from January 16 to February 3, 2023.

Click [here](#) to register to workshop and round-tables.

Click [here](#) to register to the PhD Job meeting.







January

18<sup>th</sup>

***“PhD and Career Development” MOOC –***  
by PhDOOC association  
**Wednesday 18<sup>th</sup> - Online event**

The PhDOOC association offers a MOOC for training, exchange and collaborate on the topic of Career Development for PhDs.  
Click [here](#) for registration !



January

20<sup>th</sup>

***“Les P’tits dej de l’ABG –*** by ABG association  
**Friday 20<sup>th</sup> – 9:00 to 10:30 am**  
Online event

The thematic will be around “doctoral skills: how to identify and value them?”  
Click [here](#) for registration !



January

25<sup>th</sup>

***“Doctors : promote your skills to companies”***  
***webinar”*** - by BIOTechnoSud  
**Wednesday 25<sup>th</sup>, 6:30 pm**  
Online event - Registration will open soon!

Don't miss the opportunity to understand the advantages of your doctoral experience and the keys to enhance your expertise with the companies.



February

5<sup>th</sup>

***“Shaker – The Biotech lab”*** - by Genopole  
**Deadline for submission : Sunday 5<sup>th</sup>**

Do you have a scientific or business profile? Apply for the Shaker program to transform your biotech project into an innovative start-up and become a bio-entrepreneur!  
Click [here](#) for more information !

